

Website Checklist

Website: _____

Accessibility		
1	Site load-time is reasonable	✓ ✓ ✗
2	Adequate text-to-background contrast	✓ ✓ ✗
3	Font size/spacing is easy to read	✓ ✓ ✗
Identity		
4	Company logo is prominently placed	✓ ✓ ✗
5	Tagline makes company's purpose clear	✓ ✓ ✗
6	Home-page is digestible in 5 seconds	✓ ✓ ✗
7	Clear path to company information	✓ ✓ ✗
8	Clear path to contact information	✓ ✓ ✗
Navigation		
9	Main navigation is easily identifiable	✓ ✓ ✗
10	Navigation labels are clear & concise	✓ ✓ ✗
11	Number of buttons/links is reasonable	✓ ✓ ✗
12	Company logo is linked to home-page	✓ ✓ ✗
13	Links are consistent & easy to identify	✓ ✓ ✗
14	Site search is easy to access	✓ ✓ ✗
Content		
15	Major headings are clear & descriptive	✓ ✓ ✗
16	Styles & colours are consistent	✓ ✓ ✗
17	Emphasis (bold, etc.) is used sparingly	✓ ✓ ✗
18	Ads & pop-ups are unobtrusive	✓ ✓ ✗
19	Main copy is concise & explanatory	✓ ✓ ✗
20	HTML page titles are explanatory	✓ ✓ ✗

Comments:

Reviewed by:

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